

TPFF 2018 CULTURAL PROGRAM APPLICATION FORM

Please submit this application form accompanied by the required supporting documents by **5.00pm Friday 4 May, 2018.**

Please send all applications to:

Renee Glastonbury

Via email: renee@perthfashionfestival.com.au

Via post: Telstra Perth Fashion Festival

Attn: Renee Glastonbury

PO Box 7513, Cloisters Square

Perth WA 6850

1. APPLICANT DETAILS

First Name _____

Postal Address _____

City/Suburb _____ State _____ Postcode _____

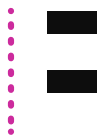
Contact Phone _____

Email _____

Website _____

2. PLEASE SUPPLY A SHORT BIOGRAPHY OF THE EVENT ORGANISER/APPLICANT.

This can be submitted as an attachment.



3. WHAT KIND OF ACTIVITY BEST DESCRIBES YOUR EVENT:

Please choose the most relevant category.

- In-store
- Online
- Lecture, forum, floor talk, etc.
- Classes, workshops, demonstrations, etc.
- Open studio
- Exhibition and installation
- Fashion show
- Performance
- Other: _____

4. DESCRIPTION OF EVENT

Please tell us in detail what your proposed activity will be, including: name, location, date, and any images. Please provide marketing collateral or images from previous events. This can be submitted as an attachment.

5. IS YOUR EVENT FREE OR TICKETED?

- Free
- Ticketed \$ _____ *(please indicate ticket price)*

6. POST-EVENT DATA COLLECTION PLAN

Please provide a brief description of how you will collect the required post-activity data. IE: Attendance numbers, media coverage generated.

APPLICATION CHECKLIST

Please ensure you include all relevant support documentation when you submit your application.

- All sections of this application form completed
- Attached biography of applicant/event organisers (if submitted as an attachment)
- Attached proposed activity reference images
- Attached examples of previous event collateral and press coverage
- Application submitted by email or mail by 5.00pm Friday 4 May, 2018.

FURTHER INFORMATION OR QUESTIONS

For further information or for any questions you have regarding the Cultural Program or this application form, please contact:

Renee Glastonbury

Via email: renee@perthfashionfestival.com.au

Via phone: 08 9463 7777